

DR. PIPER CENTER

Empowering seniors to create community impact.



2021 Christmas Celebration Sponsorship

The Christmas Celebration is a treasured tradition at the Dr. Piper Center. Reaching individuals, local businesses, and garnering media attention, this signature event, held on Christmas morning, is the highlight of our year.

This special opportunity will be customized to the donor, and will include enhanced visibility and marketing options. The Title Sponsorship is significant to both the donor and to the Dr. Piper Center, and all acknowledgment efforts will reflect this meaningful gift. One Title Sponsorship is available each year.

**Sold - Suncoast
Credit Union**

\$10,000 Title Sponsorship

\$5,000 Gold Sponsor

- 2 invitations to the Christmas Celebration and verbal mention of sponsorship during the spoken program.
- Sponsor listing in the Christmas Celebration printed program.
- Pre-event feature story on Facebook, featuring company highlights and quotes.
- Facebook Live featuring a visit to your business.
- One post-event social media story featuring your business.
- Prominent web presence on the Dr. Piper Center website, with clickable company logo.
- Prominent company logo placement on refreshment table and on foam core boards placed near the podium.
- Sponsorship benefits will extend to any other events the Dr. Piper Center may host through June 30, 2022.

\$2,500 Silver Sponsor

- Verbal mention of sponsorship during the spoken program.
- Sponsor listing in the Christmas Celebration printed program.
- Web presence on the Dr. Piper Center website, with clickable company logo.
- Pre-event "Sponsor Announcement" featuring your company.
- Shared placement of company logo on foam-core boards placed near podium at event.
- Post-event inclusion in event highlights featured on the Dr. Piper Center Facebook page, and other social media outlets.
- Sponsorship benefits will extend to any other events the Dr. Piper Center may host through June 30, 2022.

\$1,000 Bronze Sponsor

- Web presence on the Dr. Piper Center website, with clickable company logo.
- Sponsor listing in the Christmas Celebration printed program.
- Inclusion in a "Special thanks to our Program Sponsors" Facebook feature, including clickable company name in text body.
- Shared placement of company logo on foam-core boards placed near podium at event.
- Sponsorship benefits will extend to any other events the Dr. Piper Center may host through June 30, 2022.

\$500 Christmas Sponsor

- Web presence on the Christmas Celebration page of the Dr. Piper Center Website.
- Sponsor listing in the Christmas Celebration printed program.
- Inclusion in a "Special thanks to our Program Sponsors" Facebook feature, including clickable company name in text body.
- Shared placement of company logo on foam-core boards placed near podium at event.

Please contact Irvine Bourdeau at irvine@drpipercenter.org or 239-332-5346 Ext. 400 for more information.

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**AmeriCorps
Seniors**

